

The Johnathan and Jane Doe

E X E C U T I V E

MBA

IN SUN VALLEY

IDAHO STATE UNIVERSITY
COLLEGE OF BUSINESS

WHAT WE WANT TO LEARN TODAY

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- Who are the potential students?
- Who are the potential visiting executives?
- Best timing and level for the first cohort?
- Are there firms/organizations willing to sponsor employees?
- Are there potential donors for startup funding?
- Will the program be sustainable?

WHAT IS AN ISU EMBA?

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- Alternative delivery method
- Extensive peer to peer learning (teamwork)
- Designed for working individuals
- Personal mentor/advisor
- Outstanding faculty plus visiting executives

TENTATIVE FORMAT

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- Cohort of 20 – 25 students
- On-line interaction with faculty and peers
- Monthly face-to-face meetings
(Friday afternoon & Saturday)
- Periodic week-long sessions (summer?)
- Focus (financial analysis vs. people management)
- Can vary in focus depending on cohort profile

CURRICULUM

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- Assumes degree in business
or ISU Business Certificate
- Case and seminar approach
- Projects (related to student's job)
- Opportunities to publish - Electives
 - (paper or case development)

INTEGRATED TOPICS

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- Accounting and financial analysis
- Economics
- Strategic management and marketing
- Working with people
(management of change)
- Social responsibility and ethics
- Information systems and technology

AACSB ACCREDITATION

The Association to Advance Collegiate Schools of Business

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- Assurance of quality business education
- Only 540 schools are accredited by the AACSB
- This is fewer than 15% of all business schools worldwide



ADMISSION REQUIREMENTS

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- Undergraduate degree in business, or
- Undergraduate degree in other majors with ISU business certificate
- GMAT
- Significant professional experience
- Letters of recommendation
- Candidate Essay (statement of intent and plan)

GRADUATE CERTIFICATE IN BUSINESS

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- Foundation courses in business
- Designed for candidates without business degree
- Primarily on-line
- Six courses in fundamental concepts
 - Economics
 - Accounting
 - Finance
 - Marketing
 - Operations Management
 - Organizational Behavior

COST

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○ EMBA \$18,500 – \$25,000

○ Financial Aid

- Company sponsorship
- Federal Loans
- Endowments for scholarships possible
- Possible Economic Development scholarships

OTHER PROGRAMS

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	BSU	U of I	WSU	Oregon	Utah	BYU	Wyoming
Total Program Cost	\$41,000	\$37,000	\$50,000	\$49,500	\$52,000	\$41,000	\$18,000
GMAT Required?	No	Yes	Yes	Yes	Yes	Yes	Yes
Schedule	Once a month, 3-4 consecutive days	Once a month for three days (Thur-Sat)	Bi-weekly courses with heavy online work	Weekly, Alternating Fri or Sat (all day)	Weekly, Alternating Fri or Sat (all day)	Every Other Weekend Friday/Saturday	Totally Online
# of Months	21	22	18	18	21	22	24
Course Delivery	In Person	In Person	Blended	In Person	In Person	In Person	Online
Avg. Years Work Exp.	20	13	15+	15	13	11	10+
Avg. Size of Cohort	20	20	10	35	50-60	64	35
International Trip?	Yes	No	Yes	Yes	Yes	Yes	No

SCHEDULING ISSUES

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- Student time commitment
(10 courses at 120 hours per course)
- 15 month program (or 18 months or 24 months)
 - 20 hrs/wk
 - 15 hrs/wk
 - 10 hrs/wk

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- Who are the potential students?
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- Are there potential donors for startup funding?
- Will the program be sustainable?
- How do we proceed? (local contact)

CONTACT INFORMATION

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EXECUTIVE

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