TENTATIVE PROGRAM OF STUDY — MAJOR: MARKETING

BACHELOR OF BUSINESS ADMINISTRATION – IDAHO STATE UNIVERSITY

A=ALWAYS	O=OCCASIONAL
F=FALL	S=SPRING

Student _____ ID# _____ BBA Major _____ Catalog Year 2007-2008

Major Advisor _____ Other Advisor _____ Minor (or 2nd Major) _____

General Education		Core Requirements			Major Requirements			Minor or 2nd Major	Electives
Goal 1 (English)	102	ACCT 201 (M143,E101)	A		MKTG 327 (325)	FS			
Goal 2 (Commun)	101	ACCT 202/BA 200 (201)	A		MKTG 353 (325)	FS			
Goal 3 (Math)	160 or 143&130	CIS/BA 301 (200, 217co)	A		MKTG 454 (353 and				
Goal 4 (Biology)	100 / 101 & lab	CIS/BA 302 (301)	FS		at least 6 hrs MKTG	FS			
Goal 5 (Phys Sci)		MGT 216 (M143co)	A		MKTG ELECTIVE				
Goal 6 (Fine Arts)		MGT 217 (216)	A		MKTG ELECTIVE				
Goal 7 (Literature)		MGT 261	FS		MKTG ELECTIVE				
Goal 8 (Philosophy)	101 or 103	MKTG 325 (Econ 201/2)	A						
Goal 9 (US History)		FIN 315 (301co)	A						
Goal 10A (Culture)		FIN 317 (315)	A						
or 10B (Lang)		MGT 312 (Engl 102)	A						
Goal 11:		MGT 329 (217, 301, 315)	A						
Econ 201		MGT 460 (all core)	A						
Econ 202		BA 400 (460co)	A						
Goal 12 (Soc Sci)									

Additional BBA Requirements:

ENGL 308	A	
COMM 201	A	

Business Credits	
Nonbusiness Cr (>57)	
Total Credits	

A Program of Study must be completed to achieve Major Status. Students will be unable to register for upper division College of Business courses until a Program of Study is approved by the major advisor, signed by the student, and submitted to College of Business Office of Undergraduate Studies, BA 510. At that time, the registration block will be removed to allow registration for upper division courses.

Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr	Sem/Yr

Advisor Approval: _____ Date: _____ Student Signature: _____

ISU and College of Business graduation degree requirements are governed by the official university catalog. It is the student's responsibility to insure compliance with all degree requirements as stated in the catalog. Any conflicts between the catalog and this tentative, non-binding Program of Study will be governed by the catalog. **Note: A grade of C- or better must be earned in all College of Business courses applied to your major and all prerequisites.**

6/12/2007